

**MINUTES  
JOINT WORKSHOP  
CITY COUNCIL  
&  
NASA AREA MANAGEMENT DISTRICT (NAMD)  
CITY OF NASSAU BAY, TEXAS  
August 22, 2016  
7:00 PM**

**MEMBERS OF COUNCIL PRESENT:** Mayor Mark Denman, Councilmembers Harry Dollar, Bryce Klug, Jonathan Amdur, and Bob Warters.

**MEMBERS OF COUNCIL ABSENT:** Mayor Pro Tem Mossman and Councilmember John Mahon (arrived at 7:14 p.m.).

**MEMBERS OF NASA AREA MANAGEMENT DISTRICT PRESENT:** Phillip Johnson, Ann Thomas and Janie Snider.

**MEMBERS OF NASA AREA MANAGEMENT DISTRICT ABSENT:** Bill Rachner, Lee Patterson and Rob Bamford.

**OTHER CITY OFFICIALS PRESENT:** City Manager Jason Reynolds, City Secretary Marisela Garcia, Assistant City Manager Mary Chambers, Finance Director Csilla Stiles, Public Works Director Paul Lopez, and Planning Commission Chair Roscoe Lee.

**PRESIDING:** Mayor Mark Denman.

**CALL TO ORDER AND ROLL CALL OF MEMBERS**

Mayor Denman called the meeting to order at 7:03 p.m. and announced a quorum of Council was present with five elected officials in attendance.

President Johnson called the NAMD meeting to order and announced a quorum of their board with three members in attendance.

**PRESENTATIONS**

**Presentation and discussion by SWA Group.**

President Johnson stated the Management District's goal is the revitalization and maintenance of the business district of the city in order to have a common theme. He stated they fund the cutting of the grass on the esplanades, landscaping through the Griffin project and maintain the water throughout as well. They have contracted with SWA and developed an idea to expand the lighting down the esplanades and some artwork that is consistent with being a waterfront and space community. He gave an overview of their project noting there were three phases and NASA Area Management District is able to fund the first two phases and would be requesting the city to assist in funding Phase 3 which is artwork.

James Vick with SWA introduced the identity and branding team which consisted of Natalia Beard and Larry Hunt which will increase higher visibility for the City. Mr. Vick

gave an overview of what they would be presenting and how they would enhance Nassau Bay's visibility.

Natalia Beard made a presentation in which she discussed lighting options for NASA Parkway and Saturn Lane, up lighting of existing palms, artwork at the site of the historic canal near the Hilton with arrival from the east, and enhancement of experiencing Nassau Bay.

Brief discussion was held regarding the cost of Phase 1 which was estimated at \$289,200 and Phase 2 which was estimated at \$121,200 and the NASA Area Management District had enough funds to cover those costs. Phase 3 was estimated at \$294,800 and they requested City Council consideration under the Hotel/Motel Tax Fund. President Johnson indicated it would be the District's responsibility to maintain the cost if something breaks.

Brief discussion was held regarding the potential use of Hotel/Motel Tax Funds to fund the project. City Manager Reynolds indicated a percentage of HOT funds can be allocated to the Arts and there is not cost in ad valorem tax to citizens.

Councilmember Wartens stated the major income for the city comes from property taxes and sales tax is important but will remain far less than the property taxes. He fails to see how this will increase property values in Nassau Bay. People do not come to Nassau Bay to come look at lights. He noted he was worried about the benefits of this in relation to the needs that the community has in the area of infrastructure.

Councilmember Amdur indicated he liked the esthetics of the project and it will contribute to the property values. Mr. Amdur inquired as to what measures will be taken to protect that piece of art from a wayward vehicle. President Johnson noted there is criteria in place to have the artwork at the right elevation and foundation structure.

Brief discussion was held regarding the programming cost for the lights and it was noted it was not included in the initial cost but would be \$5,000-\$10,000 but would be a one-time fee.

The NASA Area Management District adjourned their meeting at 8:02 p.m.

The Council meeting reconvened at 8:07 p.m.

### **Receive an update on the Bay Area Houston Convention & Visitor's Bureau (CVB).**

City Manager Reynolds gave an update on the Bay Area Houston Convention & Visitor's Bureau noting the City Council had agreed to remain members of the CVB for three more years conditioned with them changing their programming and their performance measures. The cities of Nassau Bay, Kemah, and Seabrook have committed to the three year commitment. The City of League City has committed by workshop but has not taken formal Council action. The CVB is giving a one year out clause based on performance and each city will set the performance they are looking for and if they are not met the city has an opportunity to get out of the CVB. The Board is working diligently to find a replacement for the Director and to listen to the Cities and providing them with what they want to see. The CVB has moved in with the Kemah Visitor Center and it saves on the rental of a facility.

**CONSENT AGENDA**

The Consent Agenda listed the following items for approval:

A. Approval of Minutes

- 1. Economic Development Corporation Minutes of April 25, 2016 as approved by the EDC at its meeting held on July 25, 2016.

It was moved by Councilmember Klug, seconded by Councilmember Warters, that the above items on the Consent Agenda be approved with the change of very clean audit to unqualified audit on page 1 indicating a well-kept set of books.

Motion passed 6 – 0.

**NEW BUSINESS**

**Take action to revert the Infrastructure Committee back to a Task Force**

City Manager Reynolds stated he had received feedback asking that City Council consider changing the Infrastructure Committee back to a Task Force to become a more effective method of getting work done for the City.

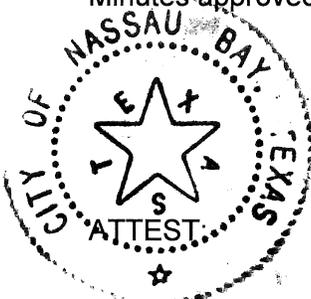
It was moved by Councilmember Warters, seconded by Councilmember Klug, to revert the Infrastructure Committee back to a Task Force.

Motion passed 6 – 0.

**ADJOURNMENT**

There being no further business, the meeting adjourned at 8:13 p.m.

Minutes approved as submitted and/or amended this 12th day of September, A.D., 2016.



*Marisela Garcia*  
 Marisela Garcia, TRMC  
 City Secretary

CITY OF NASSAU BAY, TEXAS

*Mark A. Denman*  
 \_\_\_\_\_  
 Mark A. Denman  
 Mayor